

Member Matters Monthly E-Newsletter

Member Matters is sent out to 5000+ contacts on the first Monday of each month

Sponsor Ad

(2 available per month)

Sponsor ads appear directly under the Oshkosh Chamber graphic of each monthly newsletter. Sponsor ads in Member Matters will be the first items readers see before any true content. These ads also include "sponsored by" verbiage.

Ads should be sent to Grace Burdick | grace@oshkoshchamber.com by Thursday at noon prior to the Monday that the ad is meant to appear. Also include a URL for us to link the ad to.

Pricing:

- \$300/1month
- \$1500 / 6 months (save \$300)
- \$3000 / 12 months (save \$600)

Size: 500 px x 260 px

Regular Ad

(unlimited available per month)

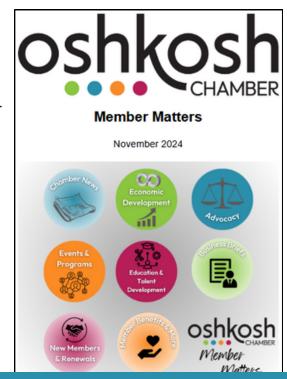
Regular ads are scattered throughout each monthly newsletter. Requests for specific placement in newsletter may be submitted, but may not be fulfilled.

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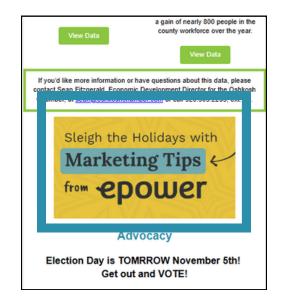
Pricing:

- \$125 / 1 month
- \$350 / 3 months (save \$25)
- \$650 / 6 months (save \$100)
- \$1250 / 12 months (save \$250)

Size: 500 px x 260 px







Member 2 Member Weekly E-Newsletter

Member 2 Member is sent out to 5000+ contacts every Friday

Regular Ad

(unlimited available per week)

Member 2 Member is an e-blast specifically designed and sent for member to member communication. This is a great tool for Chamber members to advertise any special deals, events, and more. Oshkosh Chamber does not have restrictions on promoting events or special offerings through this advertisement.

Ads should be sent to Mark Halfen | mark@oshkoshchamber.com by Wednesday at noon prior to the Friday that the ad is meant to appear. Also include a URL for us to link the ad to.

Pricing:

- \$50 / week
- \$175 / 4 weeks (save \$25)

Size: 600 px x 400 px

Member 2 Member ads are the perfect opportunity for spreading the word on your upcoming events, special deals, and fundraisers!

NEED HELP DESIGNING?

If you are new to content creation or just need a little extra assistance, we offer a design service for M2M and Website ads. Website ads are \$20 and M2M are \$50 per new ad. Contact GraceBurdick | grace@oshkoshchamber.com for design services.



Member 2 Member November 1, 2024

Member 2 Member encourages Oshkosh Chamber members to take advantage of offers provided by fellow members, or to learn more about your fellow members.

Today's participating members are:

Caring Transitions of East Central WI: Senior relocation, packing/unpacking services, move management and more.

Network Health: Exclusive premium discount on group health plans for Chamber members

StellarBlue.ai: Artificial Intelligence success starts with the right guidance

Click images for more information.





Website Advertising

With our website completely redesigned and published in September 2025, Oshkosh Chamber boasts a new, fresh look for our Members. Our website sees over 3,000 users every month and the homepage is where most of our users go to start their journey.

Banner ads on our website's homepage will be seen more often, but we have options to advertise on some of our other popular pages, including the home pages for each of our pillars.

Ads should be sent to Grace Burdick | grace@oshkoshchamber.com along with a URL to link to the ad.

Whole Site Header Banner Ad

• 1 available per month, ad appears on all Oshkosh Chamber webpages

Pricing: • \$350/1 month

• \$1800 / 6 months (save \$300)

• \$3600 / 12 months (save \$600)

Size: 728 px x 90 px

Whole Site Footer Banner Ad

 1 available per month, ad appears on all Oshkosh Chamber webpages

Pricing:

- \$200 / 1 month
- \$900 / 6 months (save \$300)
- \$1800 / 12 months (save \$600)

Size: 728 px x 90 px

Homepage Side Rail Ad

• 2 available per month, ad appears on the Oshkosh Chamber Homepage

- Pricing: \$150 / 1 month
 - \$800 / 6 months (save \$100)
 - \$1500 / 12 months (save \$300)

Size: 300 px x 600 px

Economic Development Side Rail Ad

• 1 available per month, ad appears on the Oshkosh Chamber Econ. Dev. Homepage

- Pricing: \$100 / 1 month
 - \$500 / 6 months (save \$100)
 - \$1000 / 12 months (save \$200)

Size: 300 px x 600 px

About Us Side Rail Ad

• 2 available per month, ad appears on the Oshkosh Chamber About Us Homepage

- Pricing: \$100 / 1 month
 - \$500 / 6 months (save \$100)
 - \$1000 / 12 months (save \$200)

Size: 300 px x 600 px

Advocacy Side Rail Ad

• 1 available per month, ad appears on the Oshkosh Chamber Advocacy Homepage

- Pricing: \$100 / 1 month
 - \$500 / 6 months (save \$100)
 - \$1000 / 12 months (save \$200)

Size: 300 px x 600 px

Education & Talent Development Side Rail Ad

• 1 available per month, ad appears on the Oshkosh Chamber ET&T Homepage

- Pricing: \$100 / 1 month
 - \$500 / 6 months (save \$100)
 - \$1000 / 12 months (save \$200)

Size: 300 px x 600 px

Media & Resources Banner Ad

• 1 available per month, ad appears on the Oshkosh Chamber M&R Homepage

- Pricing: \$100 / 1 month
 - \$500 / 6 months (save \$100)
 - \$1000 / 12 months (save \$200)

Size: 728 px x 90 px







The signature and date at the bottom of this sheet serve as a contract

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About Us Side Rail Ad\$100 / 1 month\$500 / 6 months\$1000 / 12 months	Media & Resources Banner Ad\$100 / 1 month\$500 / 6 months\$1000 / 12 months
Contact name:	Total \$:
Contact signature:	Date: