

# oshkosh

● ● ● ● CHAMBER

Photo credits to  
Don Krueger Photography



*Advertisement*

**20** *Guide* **25**

# Member Matters

## Monthly E-Newsletter

Member Matters is sent out to 5000+ contacts on the first Monday of each month

### Sponsor Ad

(2 available per month)

Sponsor ads appear directly under the Oshkosh Chamber graphic of each monthly newsletter. Sponsor ads in Member Matters will be the first items readers see before any true content. These ads also include “sponsored by” verbiage.

Ads should be sent to Grace Burdick | [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) by Thursday at noon prior to the Monday that the ad is meant to appear. Also include a URL for us to link the ad to.

#### Pricing:

- \$300 / 1 month
- \$1500 / 6 months (save \$300)
- \$3000 / 12 months (save \$600)

Size: 500 px x 260 px

### Regular Ad

(unlimited available per month)

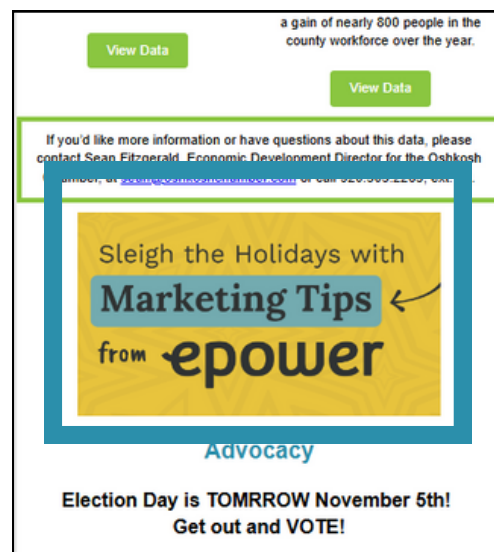
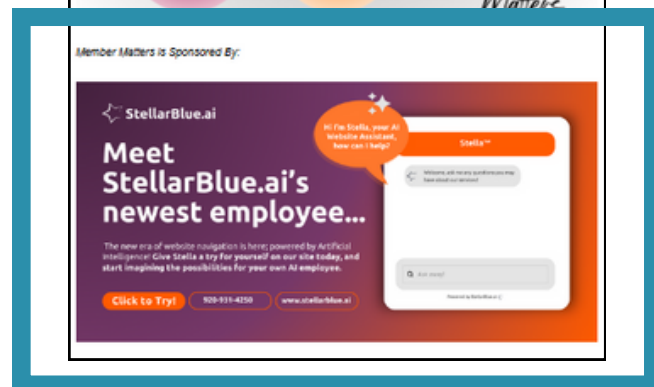
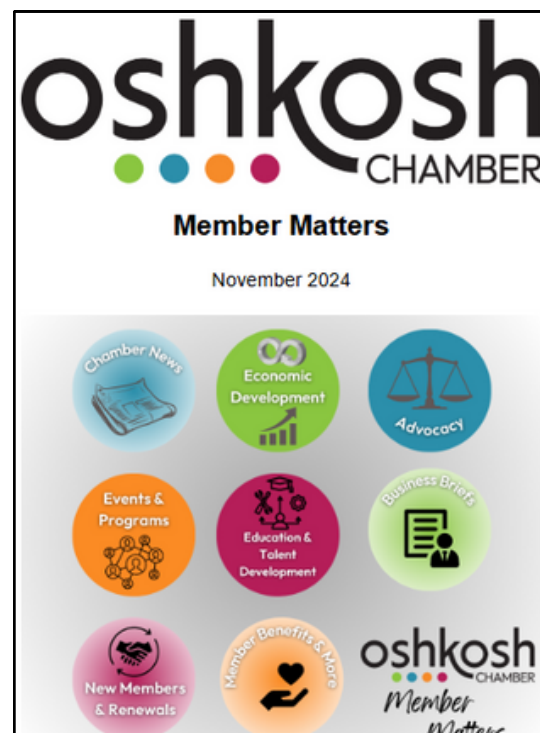
Regular ads are scattered throughout each monthly newsletter. Requests for specific placement in newsletter may be submitted, but may not be fulfilled.

Ads should be sent to Grace Burdick | [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) by Thursday at noon prior to the Monday that the ad is meant to appear. Also include a URL for us to link the ad to.

#### Pricing:

- \$125 / 1 month
- \$350 / 3 months (save \$25)
- \$650 / 6 months (save \$100)
- \$1250 / 12 months (save \$250)

Size: 500 px x 260 px



# Member 2 Member

## Weekly E-Newsletter

Member 2 Member is sent out to 5000+ contacts every Friday

## Regular Ad

(unlimited available per week)

Member 2 Member is an e-blast specifically designed and sent for member to member communication. This is a great tool for Chamber members to advertise any special deals, events, and more. Oshkosh Chamber does not have restrictions on promoting events or special offerings through this advertisement.

Ads should be sent to Mark Halfen | [mark@oshkoshchamber.com](mailto:mark@oshkoshchamber.com) by Wednesday at noon prior to the Friday that the ad is meant to appear. Also include a URL for us to link the ad to.

### Pricing:

- \$50 / week
- \$175 / 4 weeks (save \$25)

Size: 600 px x 400 px



Member 2 Member  
November 1, 2024

*Member 2 Member encourages Oshkosh Chamber members to take advantage of offers provided by fellow members, or to learn more about your fellow members.*

*Today's participating members are:*

**Caring Transitions of East Central WI:** Senior relocation, packing/unpacking services, move management and more.

**Network Health:** Exclusive premium discount on group health plans for Chamber members

**StellarBlue.ai:** Artificial Intelligence success starts with the right guidance

Click images for more information.



**Caring Transitions.**  
- Senior Relocation - Downsizing - Estate Sales -

**One Day Living:**  
Embrace New Beginnings

**Our senior transition experts take care of it all:**

- Senior Relocation
- Packing/ Unpacking Services
- Downsizing/ Decluttering
- Move Management
- Home Cleanout
- Estate Sales - Online Auctions

[www.CaringTransitionsECW.com](http://www.CaringTransitionsECW.com)

920-718-9287

### NEED HELP DESIGNING?

If you are new to content creation or just need a little extra assistance, we offer a design service for M2M and Website ads. Website ads are \$20 and M2M are \$50 per new ad. Contact [Grace Burdick | \[grace@oshkoshchamber.com\]\(mailto:grace@oshkoshchamber.com\)](mailto:GraceBurdick@oshkoshchamber.com) for design services.

Have you gotten your Network Health Insurance quote?

Oshkosh Chamber of Commerce members have access to high-quality health care coverage at an exclusive, cost-effective premium through Network Health.

Contact your health insurance agent or call 800-276-8004 to learn more about the exclusive premium discount through Network Health.





“Our members are what we are here for.”

# Website Advertising

## Banner Ads

(See what webpages are available for advertising below)

With our website completely redesigned and published in October 2024, Oshkosh Chamber boasts a new, fresh look for our Members. Our website sees over 3,000 users every month and the homepage is where most of our users go to start their journey.

Banner ads on our website's homepage will be seen more often, but we have options to advertise on some of our other popular pages, including the home pages for each of our pillars.

Ads should be sent to Grace Burdick | [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) along with a URL to link to the ad.

### Homepage Banner Ad

- **3 available per month**

Pricing:

- \$300 / 1 month
- \$1500 / 6 months (save \$300)
- \$3000 / 12 months (save \$600)

Size: 675 px x 150 px

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### Member Page Banner Ad

- **2 available per month**

### Economic Development Page Banner Ad

- **1 available per month**

### Advocacy Page Banner Ad

- **1 available per month**

### Events & Programs Page Banner Ad

- **1 available per month**

### Education & Talent Development Page Banner Ad

- **1 available per month**

Pricing:

- \$200 / 1 month
- \$1000 / 6 months (save \$200)
- \$2000 / 12 months (save \$400)

Size: 675 px x 150 px

### NEED HELP DESIGNING?

If you are new to content creation or just need a little extra assistance, we offer a design service for M2M and Website ads. Website ads are \$20 and M2M are \$50 per new ad. Contact Grace Burdick | [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) for design services.

Some ad spaces may already be filled, inquire about availability with  
Connie Carmical at [connie@oshkoshchamber.com](mailto:connie@oshkoshchamber.com)

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## Member Matters (Monthly E-Newsletter)

### Sponsor Ad

- \_\_\_ \$300 / 1 month
- \_\_\_ \$1740 / 6 months
- \_\_\_ \$2280 / 12 months

### Regular Ad

- \_\_\_ \$125 / 1 month
- \_\_\_ \$350 / 3 months (save \$25)
- \_\_\_ \$650 / 6 months (save \$100)
- \_\_\_ \$1250 / 12 months (save \$250)

## Member 2 Member (Weekly Email Advertising)

### Regular Ad

- \_\_\_ \$50 / week
- \_\_\_ \$175 / 4 weeks (save \$25)

## Website Advertising

### Homepage Banner Ad

- \_\_\_ \$300 / 1 month
- \_\_\_ \$1500 / 6 months (save \$300)
- \_\_\_ \$3000 / 12 months (save \$600)

### Member Page Banner Ad

- \_\_\_ \$200 / month
- \_\_\_ \$1000 / 6 months (save \$200)
- \_\_\_ \$2000 / 12 months (save \$400)

### Economic Development Page Banner Ad

- \_\_\_ \$200 / month
- \_\_\_ \$1000 / 6 months (save \$200)
- \_\_\_ \$2000 / 12 months (save \$400)

### Advocacy Page Banner Ad

- \_\_\_ \$200 / month
- \_\_\_ \$1000 / 6 months (save \$200)
- \_\_\_ \$2000 / 12 months (save \$400)

### Events & Programs Page Banner Ad

- \_\_\_ \$200 / month
- \_\_\_ \$1000 / 6 months (save \$200)
- \_\_\_ \$2000 / 12 months (save \$400)

### Education & Talent Development Page Banner Ad

- \_\_\_ \$200 / month
- \_\_\_ \$1000 / 6 months (save \$200)
- \_\_\_ \$2000 / 12 months (save \$400)

Contact name: \_\_\_\_\_

Total \$: \_\_\_\_\_

Contact email: \_\_\_\_\_

Date: \_\_\_\_\_

Please check which advertising option(s) you'd like and return to Connie Carmical at [connie@oshkoshchamber.com](mailto:connie@oshkoshchamber.com)