



## Member Matters

November 2024

A grid of nine circular icons, each with a different background color and a central graphic. The icons are arranged in three rows and three columns. The top row includes "Chamber News" (light blue circle with a newspaper icon), "Economic Development" (green circle with an infinity symbol and a bar chart), and "Advocacy" (blue circle with a scales of justice icon). The middle row includes "Events & Programs" (orange circle with a network of people icons), "Education & Talent Development" (purple circle with a graduation cap and gear icon), and "Business Briefs" (light green circle with a document and person icon). The bottom row includes "New Members & Renewals" (pink circle with a handshake icon), "Member Benefits & More" (orange circle with a heart and hand icon), and the oshkosh CHAMBER logo with the text "Member Matters" in a script font.

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Wendy's on the Lake



## Chamber News



[Register Now](#)

### Save The Date

Oshkosh Chamber's 117th Annual Meeting is set to take place on January 16, 2025 starting at 5pm at the Oshkosh Convention Center.

Registration is now open, for sponsorship opportunities, please contact

[grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com)

If you are celebrating a milestone of 25, 50, 100, 125, 150, etc... years in business at any time in 2024, please contact our Marketing and Events Director, Grace Burdick, at [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com)



Get to know other people at the Oshkosh Chamber with our newest networking opportunity, [Oshkosh Chamber Network Builder](#), presented by Elsewhere Market & Coffee House + Rise & Grind!

**oshkosh**  
CHAMBER

NETWORK BUILDER



## Economic Development

- The City of Oshkosh Plan Commission approved a new 32-unit housing development at the corner of Murdock Avenue and Bowen Street in one of the outlots to the Piggly Wiggly supermarket. The 2.3-acre site will include two 8-unit buildings, one 16-unit building and two separate structures of detached garages. The project is being developed by Wesenberg Homes of Oshkosh.
- Oshkosh Area School District Board of Education approved a tax levy of \$65.9 million for the current 2024-25 fiscal year, a decrease of more than \$3.5 million in taxpayer support from the previous school year, or just more than 5 percent decrease of the overall tax levy. The school district's portion of upcoming 2024 property tax bills results in \$6.13 for every \$1,000 of equalized property value, down 17 percent from the 2023 adjusted tax rate of \$7.39. Overall state-shared revenue to the district increased from about \$6.1 million a year ago to roughly \$7,657,000 for this current year.
- The Outlet Shoppes at Oshkosh was sold to Janesville-based Woshkosh LLC for \$12 million in September. The real estate holding company is fully owned by Woodman's Markets. A representative for Woodman's indicated the new owners fully intend to retain current tenants of the outlet mall and seek new tenants for vacant spaces. The 37-acre property is assessed at just more than \$9 million.
- Promotional products distributor 4imprint completed a 170,000-sq. ft. expansion of its Oshkosh distribution center in the city's Southwest Industrial Park in October. The total 475,000-sq. ft. distribution center is home to more than half of 4imprint's total 1,600 employees. The expansion included adding 1,488 new solar panels to the existing array installed in 2022, bringing the total to more than 4,000 solar panels. The addition also features a comprehensive health clinic with exam rooms, physical therapy and a lab.
- Construction began on a new \$500,000 single-story building for Domino's Pizza at 502 W. Murdock Street. The new building will serve only pick-up and delivery orders. Upon completion, the building will replace the existing Domino's location at 2301 Jackson Street.

- Construction is underway for a 26-unit, two-story apartment development on the former Boatworks Marina site on the south shore of the Fox River adjacent to Boatworks Park. The project from Wesenberg Homes includes a second phase of 30 units to be developed on the west side of Michigan Street at a later date. The developers received \$4.2 million in tax incremental financing toward the overall project.

**CITY OF OSHKOSH  
EMPLOYMENT DATA**

The city's unemployment rate for September 2024 checked in at 2.6 percent, down from 2.8 percent in August and a decrease from the September 2023 mark of 3.3 percent. Oshkosh recorded total employment of 34,472 in September, up more than 700 positions the same time a year ago. Total labor force numbers in September were 35,396 workers, an increase of more than 300 available workers from the same period a year earlier.

**OSHKOSH SEPTEMBER 2024  
UNEMPLOYMENT RATE DROPS**

Unemployment rates dropped modestly across Oshkosh and Winnebago County in September 2024, reflecting a general trend throughout the New North region and across the state, as reported by Wisconsin Department of Workforce Development (DWD).

**WISCONSIN and US  
EMPLOYMENT DATA**

Wisconsin's September 2024 unemployment rate held even from a month earlier at 2.9 percent and is down from the year-ago unemployment rate of 3.2 percent. In September, there were 3,059,700 state residents working compared

**WINNEBAGO COUNTY  
EMPLOYMENT DATA**

Winnebago County's unemployment rate for September 2024 was 2.3 percent, a steady drop from the rate of 3.0 percent recorded in September 2023 and down from 2.5 percent just a month earlier. There were 92,145 Winnebago County

with 3,042,900 during the same month last year, gaining a total of 16,800 workers. The national unemployment rate for September 2024 was 4.1 percent, down slightly from the August jobless rate of 4.2 percent but up from the 3.6 percent rate notched in September 2023.

[View Data](#)

residents working this year compared with 91,364 last year, resulting in a net gain of more than 780 positions. Winnebago County's labor force also increased over the course of the past year from 93,557 in September 2023 up to 94,340 workers this past September, posting a gain of nearly 800 people in the county workforce over the year.

[View Data](#)

If you'd like more information or have questions about this data, please contact Sean Fitzgerald, Economic Development Director for the Oshkosh Chamber, at [sean@oshkoshchamber.com](mailto:sean@oshkoshchamber.com) or call 920.303.2265, ext. 20.

Sleigh the Holidays with

**Marketing Tips** ←

from **epower**

Advocacy

Election Day is TOMORROW November 5th!

Get out and VOTE!

## Candidate Forum Recap

On Thursday October 24th, the Oshkosh Chamber, along with The Venture Project and WHBY, hosted a forum complete with questions from several Chamber members. The candidates Kyle Kehoe (D) and Nate Gustafson (R) respectfully gave their responses to those questions.

The full forum has been recorded and is available for viewing on our website:

<https://www.oshkoshchamber.com/advocacy/advocacy-resources/>



[2025 City Budget](#)

[Voter Resources](#)

## Events & Programs

### Upcoming Events


- [Lunch and Learn: Appleton Airport Updates](#)
- [FutureYOU Career Expo](#)
- [OC Connection - November 2024](#)
- [Business After Hours - November 2024](#)




# Lunch & Learn

Wednesday, November 6th  
11:30 AM - 12:30 PM

**Appleton Airport Updates**  
How New Routes are Established and  
What the Expansion Means for Travelers

 Oshkosh Chamber, 120 Jackson Street

 To register, visit:  
[www.oshkoshchamber.com/event-calendar/](http://www.oshkoshchamber.com/event-calendar/)

Free event & lunch provided by  
Appleton Airport

oshkosh  
CHAMBER  
& OSHKOSH AREA SCHOOLS



present the  
*future*  
**YOU**  
CAREER EXPO



**12**  
NOV

Oshkosh Convention Center  
1 N Main St.,  
Oshkosh, WI 54901

**20**  
24



**REGISTER NOW**



oshkosh  
CHAMBER  
**BUSINESS  
AFTER HOURS**

**Nov. 14 | 4:30-6:30PM**

GLACIER DENTAL  
2300 WITZEL AVE, OSHKOSH  
*Oshkosh Chamber members attend free!*  
NON-MEMBERS: \$20



TO REGISTER, VISIT [WWW.OSHKOSHCHAMBER.COM](http://WWW.OSHKOSHCHAMBER.COM)

oshkosh

**OC  
CONNECTION**

bringing business together  
NOVEMBER 13 | 7:45-9:00 AM  
OSHKOSH CHAMBER OFFICE

THIS MONTH'S  
BUSINESS SPOTLIGHT:



TO REGISTER, VISIT [WWW.OSHKOSHCHAMBER.COM](http://WWW.OSHKOSHCHAMBER.COM)



## Save the Date



*Save the Date*

**ECONOMIC OUTLOOK  
BREAKFAST**

WITH DANIELLE DIMARTINO BOOTH

CEO and Chief Strategist for: 

**TUESDAY, FEBRUARY 11**  
7:00-9:00AM | OSHKOSH CONVENTION CENTER

PRESENTED BY:  BREAKFAST SPONSOR: 

TO REGISTER, VISIT: [WWW.OSHKOSHCHAMBER.COM](http://WWW.OSHKOSHCHAMBER.COM)



*Don't miss Danielle's first appearance!*



oshkosh  
CHAMBER

**BUSINESS EXPO**

THEME: RETRO EXPO *March 19, 2025*

**Early Bird Discount**  
Register your booth now

Presented by:  | Contact Connie Carmical at [connie@oshkoshchamber.com](mailto:connie@oshkoshchamber.com)



oshkosh  
CHAMBER

**117<sup>th</sup> Annual Meeting**

 OSHKOSH CONVENTION CENTER  
2 N. MAIN STREET, OSHKOSH

 JANUARY 16, 2025  
5:00-8:00pm

## Education & Talent Development

Oshkosh Chamber excited to have over 50 vendors sign up for our upcoming FutureYOU Career Expo Event on November 12th. Thank you to those businesses that are taking their time out of their days to inspire our youth!



would like to say

**THANK YOU**

to the 50+ participating  
organizations signed up for  
the upcoming



### Leadership Oshkosh Class of 2025

The LO Class of 2025 recently enjoyed learning about the history of Oshkosh through The Oshkosh Public Museum, and respectfully walking through the cemetery to learn about influential figures in Oshkosh's history including the Sawyers, the Paines, the Rahrs and so many more.

Alumni night was also held that day where over 70 Leadership Oshkosh Alumni and the current class got together for an amazing night of networking and growth!





# AMPLIFY IT 2025 ARTIFICIAL INTELLIGENCE

## WHAT'S NEXT IN AI?

April 8, 2025  
7:00 AM - 1:00 PM  
Culver Family Welcome Center  
Oshkosh, WI

[www.AmplifyOshkosh.com](http://www.AmplifyOshkosh.com)

**Next Amplify member Mixer: December 5th at The Mineshaft**

## Business Briefs & Press Releases

[Children's Wisconsin name among nations best](#)

[Shopping Secondhand at Goodwill NCW](#)  
[Eases Halloween Cost Concerns](#)

[Fox Communities Credit Union Welcomes Brian Gruender – New Senior Vice President of Technology](#)

[Fox Communities Credit Union Honored as Gold-Certified Fox Cities Employee Friendly Workplace](#)

[Children's Wisconsin plans pediatric urgent care in Appleton](#)

[Mom Prom Fundraiser](#)

[OSMS Hires Chief Operating Officer to Enhance Patient Experiences](#)

[4imprint® Completes Expansion of Oshkosh Distribution Center](#)

[Credit Union launches new brand](#)

Send your Press Releases and Business Briefs to [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) to have them included in next months Member Matters

## New Members & Renewals

- U.S. Air Force & Space Force Recruiting
- Tru by Hilton
- X-Golf Oshkosh
- Oshkosh Arena
- MK Lofts
- CopperLeaf Boutique Hotel
- Best Wester Premier Bridgewood Hotel & Conference Center

- ADVANCED MILITARY PACKAGING
- ALBAN LTD
- ALRO STEEL CORPORATION
- AMCOR
- ATW APPLETON AIRPORT
- AVAIL INFRASTRUCTURE SOLUTIONS
- BADGER FEDERAL
- BARR INC
- BARTELT SOLUTIONS
- BASLER FLIGHT SERVICE
- BLACKSTONE METAL WORKS
- BMO HARRIS BANK
- BOPTONE & ASSOC
- BUELOW WELLNESS
- BUFFALO WILD WINGS

- GPH GRANARY
- GROUND GUYS
- HAROLD CARPENTER OVERHEAD DOORS
- HOLIDAY INN EXPRESS
- HUGHES HOME MAID CHOCOLATE
- KITZ & PFEIL
- LAPHAM-HICKEY STEEL
- LAQUINTA LIVING WATER LUTHERAN CHURCH
- LOURDES ACADEMY
- LOWE'S
- MARSH FAMILY EYECARE
- MODERN WOODMEN OF AMERICA
- NML OFFICE ENTERPRISES
- OSHKOSH ARENA

- CELLCOM
- CHILDRENS DENTAL CENTER
- CORRIM COMPANY FRP LLC
- CROSSROADS TECHNICAL CONSULTING
- CRUISIN TIKIS OSHKOSH
- DAY BY DAY WARMING SHELTER
- EDWARD JONES
- ELEVATE ACCOUNTING
- E-POWER, INC
- FLETCH'S LOCAL TAP HOUSE
- FOREVER SUMMER @ TANZANIA
- FOX RIVER BREWING
- G EARL REAL ESTATE
- GAMETIME
- GENERAC

- OSHKOSH DOCK AND LIFT
- OSHKOSH FAMILY, INC
- PEABODY'S
- PERKINS RESTAURANT
- QUALITY CYSTIN METAL FABRICATION
- QUILL CREATIVE
- REGAL REXNORD
- ROWLOCK LLC
- SCHRANZ ROOFING
- SHEA ELECTRIC
- THE OTA COMPANY, INC
- THOMAS BELTER
- WALMART
- WINNEBAGO COUNTY DISTRIBUTORS
- WISCONSIN APPLETON, LLC
- WISCONSIN SPICE
- WITZKE ELECTRIC
- WOODWARD COMMUNICATION
- ZUPPAS

## Member Benefits & More



A printable, pre-activated [prescription savings card](#) for Oshkosh Chamber members. Everyone is eligible to save up to 75% on prescriptions with no paperwork to fill

Oshkosh Chamber of Commerce members have access to high-quality health care coverage at an exclusive, cost-effective

Oshkosh Chamber Members will receive up to (3) free months of service plus an Oshkosh Chamber Gift Certificate when they sign up for services.

Contact NTD at [inquiry@ntdcorp.com](mailto:inquiry@ntdcorp.com)

out and no limits on usage. It even covers many pet prescriptions!



premium through Network Health.

Contact your health insurance agent or call 800-276-8004 to learn more about the exclusive premium discount through Network Health.

for a custom quote, tailored to your business needs. You can also check them out at [www.ntd.net](http://www.ntd.net).



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